

MELODIE GRUMBERG

AI CREATIVE PRODUCER

melodiegrumberg@gmail.com | 0549742940 | Tel Aviv |

<https://www.linkedin.com/in/melodiegrumberg/>

<https://www.melodiegrumberg.com/>

French (Native) | English (Fluent) | Hebrew (Conversational)

SUMMARY

Creative Producer and AI Visual Creator with 10+ years of experience in filmmaking, storytelling, and digital content production. Specialized in AI-driven image and video creation to develop cinematic, high-impact visual content. Background in film direction, editing, and creative production with a strong understanding of composition, storytelling, pacing, and visual aesthetics. Passionate about emerging AI pipelines, visual experimentation, and creating premium, emotionally engaging content that blends technology with cinematic language.

SKILLS

AI Visual Generation & Workflows

- ❖ AI-assisted image/video generation workflows
- ❖ Prompt development & visual iteration
- ❖ Hybrid AI production pipelines
- ❖ Visual consistency & cinematic storytelling
- ❖ AI voice & sound generation

SOFTWARE & PLATFORMS

- ❖ Midjourney, Runway, Imaginart, Higgsfield, ElevenLabs
- ❖ Adobe Premiere Pro, After Effects, Final Cut Pro, CapCut
- ❖ Canva, Google Workspace
- ❖ Planable, Buffer, Later

LAST EXPERIENCES

AI Video Content Creator | Polarint | 2026–Present

- ❖ Create AI-driven cinematic video content using Runway, Kling, Nano Banana Pro, and emerging generative video tools
- ❖ Develop fast production workflows combining AI generation, editing, sound, and post-production for social-first campaigns

- ❖ Experiment with new AI models and visual techniques to create innovative storytelling formats and high-impact visual outputs
- ❖ Produce high-volume short-form content while maintaining strong visual consistency and brand alignment
- ❖ Collaborate in a fast-moving creative environment focused on rapid experimentation and execution

Creative Producer & AI Content Creator | Freelance | 2015–Present

- ❖ Conceptualize and produce visually driven branded content for clients including Dior, Bac Films, and VNTG
- ❖ Lead end-to-end creative production from ideation and scripting to shooting, editing, AI-assisted generation, and final delivery
- ❖ Develop cinematic short-form videos optimized for audience engagement across TikTok and Instagram
- ❖ Direct on-camera performances and visual storytelling with strong focus on pacing, composition, and emotional impact
- ❖ Integrate AI tools into creative workflows to accelerate ideation, visual experimentation, and production efficiency
- ❖ Manage multiple creative projects simultaneously in fast-paced production environments

Community Manager & Curator | Kino TLV, Soma Studio | 2015–Present

- ❖ Organized events and managed creative communities, increasing engagement and participation
- ❖ Supported creators in completing projects, providing guidance on storytelling and visual impact

RECOGNITION & EXHIBITIONS

- ❖ Official Selection – TLV Film Festival 2024 (*The Inner Color*)
- ❖ Recognized as an "*Artist of Excellence*" by the Ministry of Aliyah and Integration professional committee (2018)
- ❖ 6 Awards & 32 Festival Selections – as director of short films

EDUCATION

- ❖ **Mastering Ideas and Script Writing for Short-Form Content** - LinkedIn (2025)
- ❖ **Social Media Marketing Certification** - Webschool, (2020)
- ❖ **Startup Accelerator** - The Hive by Gvachim (2019)
- ❖ **MA History of Art & Cinema** - Sorbonne, Paris (2008–2010)