

MELODIE GRUMBERG | Content Creator

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- ❖ Creative content creator with 10+ years of experience in **filmmaking & photography**
- ❖ Skilled in managing **end-to-end creative workflows**, leading productions from **concept to delivery**, collaborating effectively with diverse teams, and delivering high-quality projects under tight deadlines.
- ❖ Specialized in **storytelling, cross-cultural collaboration, and creative problem-solving**, with excellent organizational skills, attention to detail, and the ability to manage multiple projects simultaneously.
- ❖ **Multilingual and adaptable**, with a proven ability to produce visually compelling content independently.
- ❖ Building strong relationships with artists and creators, and curating impactful visuals.

CORE & TECHNICAL SKILLS

- Filmmaking & Photography (concept → production → post)
- Social Media & Digital Platforms (TikTok, Instagram, YouTube, FB)
- Production Workflow & Project Management
- Editing & Post-production: Adobe Suite (advanced), Final Cut Pro X, Capcut
- Script Evaluation & Pitch Deck Creation
- Google Workspace, Planable, Buffer, Final Draft
- AI & Creative Tools: Midjourney, Canva, Runway
- Camera work & DOP: (Canon EOS, Sony Alpha)

EXPERIENCE

Content Creator & Creative Producer - Videographer & Photographer | Freelance

2018 – Present

- Produce visual campaigns, trend-aware videos and short-form narratives for brands such as Dior, Feyge, Honey Bunny, Phytosun, and local Israeli brands.
- Directing music videos from concept to delivery.
- Produce short-form video & on-brand content for digital ads and social media (TikTok, Instagram).
- Create pitch decks & visual dossiers for client projects and fundraising.
- Manage multiple productions, collaborating with creatives and collaborators to maintain cohesive creative vision.

Community Manager & Event Producer | Soma Studio, Pop Up!, Kino TLV

2018 – Present

- Curating films, organising live events, building strong creative networks.
- Organize filmmaker meetups and leading outreach to artists and contributors.
- Enhance community engagement through collaborative cultural events.

Development & Production Assistant | France (Carlito Films, JLA Production, Artefilm)

2013 – 2018

Evaluate scripts, write treatments, and provide script-doctoring feedback.

- Support international co-productions, including festival submissions and research.
- Assist in pitch development and project coordination.
- Personal assistant of Chantal Ackerman on her productions and art installations around the world

RECOGNITION & EXHIBITIONS

- Official Selection – TLV Film Festival 2024 (*The Inner Color*)
- Selected Photography work at the municipality of Tel Aviv
- Artist of Excellence – Ministry of Interior, Israel
- 6 Awards & 32 Festival Selections as director of short films

EDUCATION

- Master's in Cinema – ESEC Film School, Paris (2006–2008)
- MA, History of Cinema – Sorbonne, Paris (2008–2010)
- Startup Accelerator Program – The Hive by Gvahim, Tel Aviv (2019)
- Certificate in Social Media Marketing – Webschool, Tel Aviv (2020)

LANGUAGES

French – Native | English – Fluent | Hebrew – Conversational | Italian & Spanish – Basic